

Meet & Matter

Application form and Terms & Conditions
Meet & Matter – Tuttobene – Milan 2015

PRESENT YOUR DESIGN DURING THE
SALONE INTERNAZIONALE DEL MOBILE 2015

14 – 19 APRIL 2015

TUTTOBENE

Read this first:

During the 2015 Salone del Mobile (Milan Design Week), Tuttobene will present a group of Dutch design talents for the 11th time. The presentations' theme is 'Meet & Matter', and emphasises the importance of meeting the designer behind the object.

I'm applying as:

AN INDIVIDUAL PARTICIPANT: Fill this form out completely. You'll be partaking according to the terms and conditions of this document.

A CO-CURATOR: You will select a group of designers. A larger group means a larger responsibility with accompanying financial benefits.

A COLLECTIVE: We have group rates for design collectives. Make sure that all each and every project is mentioned and shown in this application form (C).

How do I apply?

Send this filled-out application form to: info@tuttobene.nl

before February 8th

(You can fill out the form digitally through Apple's Preview and / or Foxit.)

You can also mail it to us at:

Tuttobene 2015

on behalf of: Rozemarijn Koopmans

Van Ostadestraat 150-SOUS

1072 TE Amsterdam, The Netherlands

A complete application consists of:

1. a filled out and signed application form (page A)
2. attachments (pages B + C) containing:
 - a description of the submitted project(s)
 - one or more pictures of the submitted project(s)
 - on high resolution per WeTransfer
 - (name your files: lastname_firstname_productname)

Location:

- In one of the top areas in Milan, with an estimated average of 30.000 visitors during the exhibition.
- A complete exhibition design.
- Presentation space amidst other designers.
- Exhibition lighting.

Publicity

- Multiple press releases before, during and after the presentation.
- A well-designed publication that showcases each individual designer as well as his / her displayed projects.
- Press & publicity of the presentation through on- and offline media.
- A press-spokesperson on location.
- A press-kit for journalists.
- Presentation space on Tuttobene's website and its social media platforms.

Events

- Press-previews in Milan before the Salone del Mobile officially kicks off.
- The Tuttobene networking event.

And:

- We provide every participant with both personal and general supervision.
- Participation in the general transport costs an additional €150/m³ to and from Milan, calculated in whole m³.
- When your work has been chosen to partake in Tuttobene's presentation, this means that you can automatically participate in other international exhibitions that Tuttobene might organise in 2015.
- We will have a coaching session with you before the Salone starts.
- We will intermediate in your best interest before, during and after Milan 2015.
- You will have the possibility to sell your products in the Tuttobene pop-up shop in Milan, as Tuttobene is able to partake in Italy's tax system.

What are the costs?

The gross costs are €2.350 excluding VAT.

→ Participants that have a Dutch VAT registration will receive a compensation of €400 to cover travel- and accommodation expenses, which makes the netto costs €1.950 excluding VAT.

Application form

A

Personal information:

company name / collective's name

applicant's name

e-mail address

telephone number

address

zip code, town and country

education

desired number of square meters

I, the undersigned, hereby declare to have read and agreed with the attached terms and conditions and the criteria used in Tuttobene's selection process.

FILLED IN TRUTHFULLY:

place

date

signature

Describe yourself as a designer / curator / collective:

B

Application form – project

C

1. Describe yourself as a designer

2. Describe the project(s) you would like to present, while taking the following aspects for each (group of) item(s) into account:*

product title

product's function

used materials

construction (short description of the product's construction method)

weight and size (approximately)

Motivation (explain what lead to designing this product. What are the social, economical, ecological and aesthetical advantages of the project(s) you're submitting?)

***If you're submitting multiple products, use this form for every individual (group of) product(s)**

By signing and submitting this application form to enter the exhibition MEET & MATTER - TUTTOBENE - MILAN 2015, I hereby declare that:

1. the provided information is correct;
2. all included text and images can be used for publicity purposes in magazines/newspapers/websites/books other communication means and promotional materials that serve the exhibition;
3. I understand and agree with the following Terms & Conditions:

APPLICABLE TERMS

Participating in the exhibition MEET & MATTER - TUTTOBENE - MILAN 2015 is subject to the terms that are explained below, with the exclusion of any other terms and conditions. Participation is in any case subject to a written notification of acceptance by Tuttobene. The participant is obliged to meet the terms that are laid out in this document. The organisation remains at any time entitled to the modification of the exhibitions' terms and regulations. These modifications can be added to these Terms & Conditions.

MEET & MATTER - TUTTOBENE - MILAN 2015

These Terms & Conditions concern the group presentation MEET & MATTER - TUTTOBENE - MILAN 2015. The presentation MEET & MATTER - TUTTOBENE - MILAN 2015 will take place in Milan, from 14 to 19 April 2015 in Milan, at the location proposed by Tuttobene.

SELECTION

Participation in MEET & MATTER - TUTTOBENE - MILAN 2015 is decided upon through the selection process of the responsible committee. In the selection process, the committee will encounter the ways in which the submitted projects are sustainable, innovative (socially and/or ecologically). Equally important is the extent to which the applicants have developed a vision in terms of economy, ecology and social systems. Communicating with the committee about the outcome of the selection process is not possible.

Selected participants are automatically selected for any other presentation organised in 2015 by Tuttobene. Possible participation costs will be then calculated separately. Participation is not obligatory.

QUALITY

To guarantee the level of quality of the presented objects, Tuttobene is entitled to the right to access all relevant details of those objects before the exhibition. This includes the attachments of the application form, and also entails that Tuttobene is entitled to refuse

the inclusion of objects at any given time up until April 1st 2015. This will happen when the objects can not meet the standards of quality set by Tuttobene, or when the submitted objects clearly deviate from the texts and images that the participant has provided.

EXHIBITION

Tuttobene reserves the right to cancel or modify the exhibition when the organisation is strictly compelled to do so. The subjected participant is unabatedly indebted to the payment of the complete participation costs. Participants are responsible for insurances to cover loss of income and other expenses that have been made in case of cancellation. Tuttobene will not pay compensations for damages, losses or other inconveniences.

DISPLAY OF DESIGNS AND INFORMATION

Tuttobene will undertake the exhibition at its discretion. It is expected that participants deliver the required content (textually and visually) within the requested terms, as they contribute to an optimal PR-strategy. If the requested material is not delivered on time, this may lead to exclusion from Tuttobene's promotional material.

Every participant is responsible for the presentation of his or her objects. Tuttobene's decree is that a maximum of about 50% (viewed from the top) of the presentation space can be covered.

SOUND AND AMBIANCE

Participants will only use sound effects in their presentation after Tuttobene has agreed upon the amount of decibels audible.

LIGHTING

Tuttobene provides lighting points in the general exhibition set up. If a participant has specific demands that concern lighting, they have to be communicated to Tuttobene as early as possible.

COPYRIGHT

Tuttobene can and will utilize photographic and textual intellectual property for promotional purposes that serve the exhibition.

PAYMENT

After having received the filled out application forms and having selected the participant for MEET & MATTER - TUTTOBENE - MILAN 2015, the participant will have 2 days to confirm his or her participation. When the participant has confirmed he or she will be liable for 100% of the participation costs which will be invoiced by Tuttobene.

If the entire participation costs have not been paid before April 1st 2015, Tuttobene is entitled

to refuse the subjected participant in partaking in the exhibition. The subjected participant is unabatedly indebted to the payment of the complete participation costs.

PROMOTION

All exhibitors are expected to cooperate to their best extent, and honour the requests of the organisation of MEET & MATTER - TUTTOBENE - MILAN 2015 in terms of promotion. This applies to the division of publicity as well.

DISCLAIMER

Tuttobene and the location (exploiter) are not responsible for any loss or damages to the exhibitors properties; not during the event, nor during the installation and extermination of the exhibition, nor during transportation or any other moment.

Tuttobene will insure all goods that are part of the centrally organised transport, against damage that might occur during the transport. Done damage needs to be reported and photographed immediately. Tuttobene is not responsible for damage beyond the terms and coverage of the insurance's conditions. Every exhibitor needs to provide Tuttobene with the monetary value of his / her projects present.

CIVIL RESPONSIBILITY (LIABILITY INSURANCE)

Every exhibitor will take measures to insure his or her objects with a proper liability insurance, and other necessary insurances to guarantee his or her obligations to Tuttobene as agreed upon in this contract. Every exhibitor remains personally responsible for the projects that he or she submitted.

SAFETY

Tuttobene will adopt reasonable efforts to insure the safety of the objects present in the exhibition space during the exhibition period. This period starts on the exhibition's first installation day and ends on the first day of the exhibition's extermination. Tuttobene is not responsible for the safety of the participants and their belongings.

SALES

Direct sales during the presentation are only permitted through Tuttobene's pop-up shop. If a participant sells a product without the intermediation of Tuttobene – which leads to unlawful financial activity that violates the Italian tax- and legal system – the participant is responsible for complying all deriving costs.

GOVERNING LAW

All terms and conditions are corresponding with the Dutch legal system.